

**Summary of HWA Board Teleconference Minutes  
Thursday August 25, 2016**

The HWA Board of Directors met via teleconference on August 25, 2016. Attendance is as follows:

Chris Halvorson	President	Present
Patricia Nemeth	Vice-President	Present
Mike Logsdon	Secretary	Present
Michael Sites	Treasurer	Present
Lawrence Alexander	At-large	Present
Stuart Eavenson	At-large	Present
George Gordon	At-large	Present
Kate Ostrowski	At-large	Present

Secretary's Report – Mike Logsdon

The minutes of July 28, 2016 are accepted with two changes: A word is missing in a discussion about HWA members assisting with judging and compensation. Also, it must be stated that Mike Logsdon is willing to serve as Secretary for a 13th month to help the new secretary transition into the position.

George Gordon moved to accept the minutes. Patricia Nemeth seconded.

At the upcoming annual meeting, Mike Logsdon will read the minutes from last year's general meeting. Mike Logsdon asked if the complete minutes should be read or if a summary is needed.

Last year Ellen Gordon read the number of member attending, the treasurer's report, and a summary of what transpired at the meeting. Mike Logsdon is prepared to give a report.

The secretary will also cast one ballot for the nominated slate at the annual meeting.

We have a number of sponsorships for the Nationals. Mike Logsdon requested assistance in sending thank you notes to those who have contributed.

The secretary will bring all of the HWA stationery to Nationals for distribution to the Board.

Update of where we are in our search for a new secretary: Two individuals who were contacted are reluctant to serve. The Board discussed the best way to encourage someone to step forward.

No additional business was raised by the Secretary.

Treasurer's Report – Michael Sites

Beginning balance as of July 19, 2016 \$16,609.76  
Income for July: \$ 5717.35  
Total expenses: \$ 810.28  
Current balance as of August 25, 2016 \$21,516.83

There were no new membership applications:

Total single members: 27  
Total family members: 26  
Total members 79

Most of the income was for the upcoming 2016 Nationals.

George Gordon moved to accept the financial report. Stuart Eavenson seconded. Motion carried.

Discussion: Because the income and expenses for the Nationals is spread over two months, the Treasurer will summarize all expenses for Nationals and provide an individualized summary.

Other discussion was related to miscellaneous under-and-over payments for the Tee shirts. There is no money lost by the Club. Everything appears in order.

One other overpayment was discussed. The donor requested that the overpayment be treated as a donation.

Events Planning Committee – Patricia Nemeth

Tab-leash project: The vendor will have 50 completed in time for Nationals.

Acquisition of Ducks: A vendor in Meadville PA will be able to provide ducks.

Running order: We have a full entry. Kate Ostrowski will provide the running order. Tom Halvorson will print out the running order. An observation was made that most AKC tests email out the running order. We will have the assignments posted on Friday morning (about 12 dogs each). Scott Lichty has the running order assigned for fur.

Job assignments: The Board assignments for Nationals was distributed to the Board. Board members were asked to contact Kate or Patricia if they are uncomfortable with an assignment.

Marketing/Fundraising – Michael Sites & Chris Halvorson

Fundraising

As of this meeting, there are 20 tickets remaining for the raffle at the Nationals. We are comfortable that the tickets will sell out.

We did get our advertisement in the Montgomery County KC catalog. That will reach a large audience of Airedale and Terrier people.

The 30 pre-paid T shirts sold at \$15/\$17 each. We do not have the final costs from the embroidering, but it will help the club. Corally Burmaster will handle the distribution.

We have other new items: We have an outdoor orange cap, tan with black bill, and camouflage with orange bill, all with an Airedale on the front and HWA on the back. This was suggested by Dean Hatfield. These hats will be sold for \$15. The profit to the club will be \$3 to \$4 for each hat. In comparison, the Springer Spaniels competitions charge \$20 per hat.

Kate Ostrowski will handle the 50-50 raffle tickets.

Website

The website is up to date. We expect a 3rd-quarter billing. Chris Halvorson will work on getting the Nationals materials to Andrea, including pictures, the marked catalog, and updating the AKC titles. Updating the titles takes quite a bit of time.

Marketing:

Facebook

We have 1886 “likes.” It is thought that some of new people coming to Nationals are coming because of Facebook exposure. These people were not on our mailing list in any other way.

Education – George Gordon

Discussion: Are people going to talk about conformation or only talk about grooming. George Gordon is open to any discussion.

Trophies - Patricia Nemeth

We are all set with trophies. We have ordered extra ribbons. The plan is to put the trophies out in the den in the lodge with explanations.

Membership Committee – Mike Logsdon and Lawrence Alexander

Mike Logsdon agreed to update the Word document template for 2017 and print copies for solicitation and distribution at Nationals.

Old Business

Auditing Committee

Nothing to report. The committee will meet at Nationals.

No other old business.

New Business

In the past we have invited our new Board members to join us at the Nationals Board meeting. It was agreed that we will do this again.

Patricia Nemeth will be submitting bills to the Treasurer for a variety of expenses for Nationals: The invoice for the new hats, one from Cabala’s and one for Judges and Gunners gifts.

The Treasurer reports that all bills have been paid except for banquet expenses.

Further discussion: Are Board meetings open to the general membership? It was thought that people who are not members should not attend Board meetings. There has been confusion on this in the past. One member feels that this might foster positive interest in serving as Board members.

Next Board meeting: Thursday, September 8, 2016 at the Quality Inn hotel.

Adjournment

Motion to adjourn by Chris Halvorson and seconded by Michael Sites. Motion carried.

Respectfully submitted, Mike Logsdon, Secretary