

Summary of HWA Board Teleconference Meeting Minutes January 28, 2016

The HWA Board of Directors met via teleconference on January 28, 2016. Present were President Chris Halvorson, Vice President Patricia Nemeth, Secretary Mike Logsdon, George Gordon, Lawrence Alexander, Kate Ostrowski and Stuart Eavenson. Treasurer Michael Sites was absent.

New Board members Kate Ostrowski and Stuart Eavenson were welcomed.

Nod of appreciation to Mike Logsdon, who takes over the Secretary position starting with this meeting.

Secretary's Report – Mike Logsdon

Minutes of the December 17, 2015 Board meeting were presented. The question of the by-laws related to a Board member who is appointed to fill an unexpired term, and future eligibility, was discussed. This item will be discussed at a later time. All of the Secretary's records have been transferred from Ellen Gordon to Mike Logsdon. Other expectations of the Secretary's duties were discussed. A motion to approve was made by George Gordon and seconded by Patricia Nemeth. Motion carried.

Treasurer's Report – Michael Sites (absent)

Michael Sites was traveling and was unable to attend. Discussion of credit card options, PayPal acceptance, or

Smartphone payment options for sales at HWA Nationals was deferred.

Events Planning Committee Report – Patricia Nemeth

Patricia Nemeth discussed the planning underway for Fun in the Field. Registration materials will be sent out this month. Michael Sites is listed as the contact person. The committee is contacting various restaurants in the area since we have outgrown Canal Steakhouse. Olive Garden is the likely site.

George Gordon and Dale Burrier are working on an interesting presentation on Breed Structure and Hunting Airedales, including how conformation affects working ability is scheduled for the 11 AM slot. Details are below (Education).

Planning for Nationals is in place. Upland judges Dawn Schuster and Jamie Lands are confirmed. Dawn has also volunteered to be a Workshop Presenter at no cost and no fees. We are still looking for retriever judges. Joyce Contofalsky is helping with this. Patricia Nemeth is keeping the judge search on track.

The Bridget Bodine Seminar launched with an announcement in the HWA Update newsletter and perhaps a harder sell at Fun in the Field.

Linda Sorak has agreed to join the events committee. The committee continues to seek additional capable individuals to replace Joyce Contofalsky. It would be best to enlist those who are not involved in other HWA committees or Board.

The events committee discussed the process of selecting a Limited Raffle item for Nationals' Banquet. Time is of the essence. The committee presented one popular item and a board member volunteered to handcraft an additional item. The Board expressed appreciation for the handcrafted offer. Corally will be consulted on both.

Marketing/Fundraising – Chris Halvorson

Fundraising: The last on-line store session was popular and all merchandise has been delivered. The

check for the HWA share has been received. Corally is planning to do a raffle of a framed Airedale print prior to Fun in the Field in March. The raffle will be drawn at Fun in the Field.

Marketing: The Marketing Committee (currently Michael and Chris) will set the date for the first 2016 meeting. Five hundred Airedale Gundog brochures have been printed and are now available for distribution. Michael Sites will take 100 to distribute at the AKC booth at Pheasant Fest in Kansas City. The brochures are also offered on Facebook, posted in Current Topics on the website, and mentioned in the January newsletter.

The January digital newsletter, the HWA Update, went out via our email list and is posted online. The HWA Facebook page now has 1620 “likes” – 11 new ones this week. Chris discussed how the December 31 post showing an Airedale treeing a mountain lion in Utah got 8,596 views and 177 “likes.”

The HWA Website contract is being finalized with webmaster Andrew Shaw. The Board discussed various items, including registration of the domain names, access to the domain password, backup of the site, and site expenses, including an annual limit. It was emphasized to not include a budget amount in the contract. Chris Halvorson will discuss this further with Andrea Shaw and will report to the Board in the near future.

Education – George Gordon

George Gordon outlined his presentation on Breed Structure and Hunting Airedales planned for Fun in the Field. He has received assistance from Dale Burrier, including his Airedales. George will have copies of the Breed Standard and will cover history, breed standard and hunting application. Questions will be reserved for the end of the presentation. George stressed that he is willing to evaluate Airedales all day.

Trophies – Patricia Nemeth
No report.

Membership Committee – Mike Logsdon and Lawrence Alexander
Lawrence and Mike will follow up on renewals in February with a personalized letter.

Old Business

Scott Lichty reports that his ATCA Hunting and Field Committee will revive their efforts to get the AKC to recognize ATCA parent club Fur Tests. In 2010 the AKC initiated parent club performance tests. The AKC is encouraging clubs, even small ones, to submit documentation for approval. Discussion involved whether the ATCA is aligned with this initiative.

New Business

Chris Halvorson will be traveling next month. Vice President Patricia Nemeth will chair the February 25 meeting.

Adjournment

The next meeting will be February 25, 2016.
George Gordon moved to adjourn and Patricia Nemeth seconded. Motion carried.

Respectfully submitted, Mike Logsdon, Secretary