

Summary of HWA Board Teleconference Meeting Minutes February 25th, 2016

The HWA Board of Directors met via teleconference on February 25, 2016. Present were Patricia Nemeth, George Gordon, Lawrence Alexander, Mike Logsdon, Michael Sites, Kate Ostrowski and Stuart Eavenson. Absent: President Chris Halvorson.

Secretary's Report – Mike Logsdon

Minutes of the January 28, 2016 Board meeting were discussed. No changes were discussed. No other business was presented by the Secretary. George Gordon moved to accept the minutes as written and Kate Ostrowski seconded. Motion carried.

Treasurer's Report – Michael Sites

Treasurer Michael Sites presented a complete explanation of the checking account balance and financial transactions through February 24, 2016.

Because Treasurer Michael Sites was traveling and therefore absent from the January, 2016 meeting, he summarized the January 21, 2016 Treasurer's report for the Board:

January 21, 2016 Treasurer's report

Checking account balance as of December 16, 2015: \$16,440.39
Receipts from membership, Sustaining donations, training donations, DLP Sports Sales (online store): \$868.00
Expenses were for the website updates and trophy expenses \$(513.70) The checkbook balance as of January 21, 2016 \$16,794.69

A motion to accept the January 21, 2016 was made by Kate Ostrowski and seconded by Stu Eavenson. Motion carried.

Treasurer Michael Sites presented the Board with the details of the Treasurer's Report for February 24, 2016:

Checking account balance as of January 21, 2016: \$16,794.69
Receipts from membership, Sustaining donations, training donations, Fun in the Field, and miscellaneous donations: \$1,027.64

Expenses were for website hosting, Tri-Fold Brochure printing, and PayPal: \$ (333.97) The current checkbook balance as of February 24, 2016 is: \$17,488.36
Membership drive 2016: At the present time we have a total of 60 members.

A motion to approve was made by Michael Sites and seconded by Mike Logsdon. Motion carried.

Year end Budget 2015 discussion:

A discussion of the year-end budget was presented by Michael Sites. Brief summary of year 2015.

We had budgeted \$14,000 in income and \$12,000 in expenses. The net was that our checking balance would increase by \$2,000 to \$13,823. That was the budget plan. The actual income was \$17,000, which was \$3200 more than budgeted for, and expenses of \$600 more than budgeted, so our actual financial summary was that we increased our total cash available by almost \$5,000. It was a tremendous year for increasing our financial stability.

Discussion of the Treasurers Report included the slow but continuing growth of the program. It was also noted that although Fun in the Field suffered a minor loss this year, there is no doubt that the spring activity definitely feeds into the Nationals event.

Treasurer Michael Sites will again assemble a budget for the year based on past performance. He pointed out the strength in the membership numbers and with sustaining donations. The Auction at Nationals was a large boost to the organization. Very generous members are bringing in items and donations, as illustrated by the following:

Year 2014 auction income: \$2,200.00
Year 2015 auction income: \$3,800.00

There has been an increase in requests for credit card acceptance at our Nationals event. While there may be a concept that people will be more inclined to donate with they are able to use a credit card, in actuality, credit card use has become the norm. Michael Sites has looked into a number of payment arrangements.

Our PayPal account includes a mobile card option at very low cost. PayPal will accept all major credit cards, is easy to use, and keeps the funds in our account. It was stressed that it would be helpful to have credit card capabilities in place prior to March for the Limited Raffle sale at Fun in the Field. The mobile phone app is free and the funds would go directly into our PayPal account.

A motion to approve finalizing details for mobile card acceptance was made by George Gordon and seconded by Michael Sites. Motion carried.

Events Planning Committee Report – Patricia Nemeth

Patricia Nemeth summarized the events committee meeting this month. The committee is ramping up for

Fun in the Field on April 9-10. Kate Ostrowski will hold a retriever test. Dogs will stay in their x-pens. The meals will be catered by Marcia Hatfield. The group has outgrown the Old Canal Smoke House so we will change to Olive Garden for Saturday night dinner. Purina will support the event with give aways.

D. Marketing/Fundraising – Michael Sites

Fundraising

Corally Burmaster is planning to hold a raffle of a framed Airedale print prior to Fun in the Field in April. Marketing -- Michael Sites

Michael Sites participated in Pheasant Fest on Feb. 19-21st in the ATCA's Airedale booth. There were 500 booths, all sorts of shotgun manufacturers, clothing, and hunting paraphernalia. It seemed that there were at least of 200 booths with dogs and their trainers. The HWA was represented by Michael Sites with his Airedale Kira, Scott Lichty with his Airedale Anne, and Matt Nordahl with his Airedale Lou.

The new HWA Versatile Hunting Airedale brochures (3-in-1 Gun Dog) were available as handouts. Scott Lichty provided much support. He discussed the history of Airedales. Many comments from show attendees commented that they didn't know Airedales were hunting dogs. This show provided much exposure for Airedales.

Virginia Slowik, a member of the Airedale Terrier Club of Metro NY, has agreed to offer some of the Versatile Hunting Airedale brochures at Airedale booth at the big AKC Meet the Breeds at the Piers on Westminster KC weekend. There should be a big crowd of passers-by at that booth.

Phil Weinberger, an ATCA Board member, asked for information on HWA events and hunting Airedales to mention a short report he's writing on American Airedale activities for the Airedale Terrier Club of England's yearbook. Chris provided a photo and info from the new brochure.

Michael Sites has research the internet and initially found nine hunting dog sites. Just one of those sites:

www.versatiledogs.com lists the Airedale as a hunting dog.

Website

The Website contract has been developed and signed. The next step for HWA to purchase space on a host server for the HWA website to move to. Andrea will facilitate the move when we have the new space. Our Domain names will be transferred to HWA's new space asap when we have the space secured. Andrea will facilitate the transfer of Domain names.

Education – George Gordon

George Gordon reported that everything is in place for the presentation at Fun in the Field. Dale Burrier and George Gordon met to confirm all details. They will also have printed materials available at the presentation.

Trophies – Patricia Nemeth

No new information to report.

Membership Committee – Mike Logsdon and Lawrence Alexander

For our 2016 Membership drive: At the present time we have a total of 60 members.

Michael Sites has agreed to provide a list of members who are late in renewing to Mike Logsdon and Lawrence Alexander. The intention is to follow up with a personal letter to those who have not renewed from last year.

Our Breeder Referral section on the website should be listing only HWA member breeders. Several of those listed have not yet renewed their membership for 2016. Sherri Glass used to handle correspondence with these breeders, but she's no longer on the Board. The non-renewed breeders should get a reminder to renew their membership in order to remain listed.

Old Business

A suggestion was made to purchase a table gift, such as HWA notepads. The followup to this is that all suggestions need to go to Corally.

New Business

There is no new business.

Adjournment

The next meeting will be March 24, 2016.

George Gordon moved to adjourn. Michael Sites seconded. Motion carried.

Respectfully submitted, Mike Logsdon, Secretary